

UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS  
International General Certificate of Secondary Education

**ART AND DESIGN**

**0400/03**

Paper 3 Design Study

15 March–30 April 2005

**10 hours max.**

**May be opened and given to the candidates upon receipt.**

**READ THESE INSTRUCTIONS FIRST**

Write your name, Centre number, candidate number and question number clearly on the top right-hand corner of the front of **each** sheet of paper.

Design for **one** of the subjects overleaf.

In addition to the examination piece, **up to three sheets** of supporting work should be submitted. These should be the sheets of preparatory work undertaken after the receipt of this question paper. Candidates should refer to their preparatory work **during** the examination.

All sheets must be correctly labelled and securely fastened at the top left-hand corner.

N.B. All questions are for designs on paper. Candidates should not produce work in any other medium.

This document consists of **3** printed pages and **1** blank page.



### 1 Design using Lettering

Design a logo for a company specialising in architectural restoration. The name of the company, **HELIX**, must be included in your design. In addition show how the design might look on a company vehicle and a signboard to be placed on site.

### 2 Illustration and Calligraphy

**Either** (a) Using the title, **THE CORAL ISLANDS**, design the cover of a brochure for a travel company specialising in water sports holidays.

**Or** (b) Using a calligraphic script with which you are familiar, write out the following poem and add a decorative border and/or illustration.

#### Casting

The waters deep, the waters dark,  
 Reflect the seekers, hide the sought,  
 Whether in water or in air to drown.  
 Between them curls the silver spark,  
 Barbed, baited, waiting, of a thought –  
 Which in the world is upside down,  
 The fish hook or the question mark?

Howard Nemerov

### 3 Environmental/Structural Design

Design a barbecue area for the garden of a house. Consider different levels of terracing with surrounding walls and pergolas for hanging and climbing plants. Supporting work should include a ground plan and an artist's impression looking from the house.

### 4 Interior Design

Design a ceiling painting for the oval shaped entrance to an Oceanographic Museum **or** a Planetarium.

### 5 Fashion Design

Design a camouflage outfit for a performer in a fantasy film set in one of the following hostile environments:

- (a) A jungle
- (b) An underground cave
- (c) A desert
- (d) A swamp

## 6 Fabric Design

Design a repeat pattern based on shapes derived from signs and symbols, for the roller blinds of a contemporary apartment.

## 7 Printmaking

A print based on **one** of the following themes:

- (a) Riverside
- (b) Clockwork
- (c) Performers

## 8 Photography

Make a personal response to **one** of the following themes:

- (a) Rhythms in nature
- (b) Streetwise
- (c) Precision engineering

**You must process and print your own photographs.**

One main and two supporting photographs must be submitted. All three studies may be mounted on one side of thin card not exceeding A2 in size. Alternatively, they may be contained in a clear plastic A4 cover. Contact prints of negatives showing other possible angles and views must be included as part of the accompanying preparatory work.

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*Copyright Acknowledgements:*

Question 2                      Howard Nemerov; 'Casting'; *Oxford Book of Short Poems*, Oxford University Press; 1987.

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